



## **RODEO AUSTIN WPRA SANCTIONING RIDER**

Rodeo Austin agrees to the 2024 WPRA ProRodeo Sanctioning Agreements with the following amendments:

### **I. INTELLECTUAL PROPERTY, SPONSORSHIP, MARKETING AND MERCHANDISE RIGHTS**

#### **a. Rights Remain in Rodeo Austin**

- i. Rodeo Austin retains all intellectual property, sponsorship, marketing and merchandise rights associated with its marks, its presentations, the actual conduct of its events and the live production and on-site presentation of its shows and competitions to include rodeo events, awards presentations, and contestant recognition.

#### **1. Intellectual Property:**

- a. While respecting the intellectual property right of contestants, Rodeo Austin retains all rights associated with its still footage/photography, audio, closed-circuit broadcasts and external broadcasts to include television, radio, internet and all other means of electronic distribution as follows:

- i. Rodeo Austin retains all rights in and to the audio/video, filming, taping, recording in any media now or hereafter known, still footage/photography, television, radio or internet broadcasting or reproduction in any manner or form thereof March 9-23, 2024 Rodeo Austin Events.

#### **2. Sponsorship:**

- a. Rodeo Austin agrees to the 2024 PRCA Rodeo Sponsorship Agreement with WPRA's acceptance that this agreement applies only to PRCA/WPRA events and has no binding effect on other activities or events held in conjunction with Rodeo Austin. Such other activities or events include, but are not limited to, livestock shows, horse shows, carnival, rodeo opening ceremonies, mutton bustin's, calf scrambles, featured entertainers, independent rodeos and other specialty events held in conjunction with Rodeo Austin.
- b. All sponsors, either Rodeo Austin, WPRA, PRCA or PRCAP initiated, must comply with the rules and policies set forth by Rodeo Austin with respects to marketing, signage and advertising.
- c. Rodeo Austin executes numerous exclusive and limited rights sponsorship agreements with local, regional and national sponsors. Terms of such agreements may extend multiple years. As a result, Rodeo Austin may not offer established WPRA, PRCA or PRCAP First Right of Refusal National Sponsors terms to sponsor on an annual basis.
- d. Upon expiration of Rodeo Austin sponsorship agreements, Rodeo Austin offers first right of refusal to Rodeo Austin sponsors first. Should Rodeo Austin sponsors pass on such terms, Rodeo Austin will make every effort to contact WPRA, PRCA or PRCAP National Sponsors.
- e. Rodeo Austin pledges to work with WPRA, PRCA, PRCAP and PRCA National Sponsors to ensure the advancement of the sport of ProRodeo.
- f. Should WPRA, PRCA or PRCAP wish to offer sponsorship exposure in the Rodeo Austin arena to a potential WPRA, PRCA or PRCAP national sponsor, WPRA, PRCA or PRCAP agrees to include Rodeo Austin in negotiations. All parties must mutually agree on sponsorship terms,

otherwise Rodeo Austin will not honor WPRA, PRCA or PRCAP sponsor agreements.

b. Rights Remain in PRCA and WPRA

- i. PRCA and WPRA retain all intellectual property, sponsorship, marketing and merchandise rights associated with its marks.

II. **RODEO AUSTIN RULES OF COMPETITION**

a. ProRodeo Schedule

- i. Timed Events (Steer Wrestling, Team Roping, Ladies Breakaway Roping, Tie-Down Roping, Barrel Racing):

1. Rodeo Austin will consist of two go-rounds, and a finals: 7 brackets of 8 contestants or teams and a Finals. Brackets will compete in back-to-back performances.

Performance	Day	Time	Date	Notes
1	Saturday	7:00 p.m.	March 9, 2024	ProRodeo Bracket #1, Go #1
2	Sunday	3:00 p.m.	March 10, 2024	ProRodeo Bracket #1, Go #2
3	Monday	7:00 p.m.	March 11, 2024	ProRodeo Bracket #2, Go #1
4	Tuesday	7:00 p.m.	March 12, 2024	ProRodeo Bracket #2, Go #2
5	Wednesday	7:00 p.m.	March 13, 2024	ProRodeo Bracket #3, Go #1
6	Thursday	7:00 p.m.	March 14, 2024	ProRodeo Bracket #3, Go #2
7	Friday	7:00 p.m.	March 15, 2024	ProRodeo Bracket #4, Go #1
8	Saturday	7:00 p.m.	March 16, 2024	ProRodeo Bracket #4, Go #2
9	Sunday	3:00 p.m.	March 17, 2024	ProRodeo Bracket #5, Go #1
10	Monday	7:00 p.m.	March 18, 2024	ProRodeo Bracket #5, Go #2
11	Tuesday	7:00 p.m.	March 19, 2024	ProRodeo Bracket #6, Go #1
12	Wednesday	7:00 p.m.	March 20, 2024	ProRodeo Bracket #6, Go #2
13	Thursday	7:00 p.m.	March 21, 2024	ProRodeo Bracket #7, Go #1
14	Friday	7:00 p.m.	March 22, 2024	ProRodeo Bracket #7, Go #2
15	Saturday	7:00 p.m.	March 23, 2024	ProRodeo Finals Performance

b. ProRodeo, March 9-23, 2024

i. Entries

1. Entry fees are as follows:

- a. Bareback \$300
- b. Steer Wrestling \$450
- c. Team Roping \$450 per contestant
- d. Breakaway Roping \$450
- e. Saddle Bronc \$300
- f. Tie-Down Roping \$450
- g. Barrel Racing \$450
- h. Bull Riding \$300

2. Entry open and closing date to be determined by PRCA/WPRA

- a. Rodeo Austin to receive the final contestant listing and initial stock draw no later than March 4, 2024 – excluding medical releases.

ii. Entry Selection Process

1. Contestant Limits

a. Timed Events

- i. Steer Wrestling, Ladies Breakaway Roping, Tie-Down Roping, Barrel Racing will be limited to 56 contestants per event.
- ii. Team Roping will be limited to 56 teams.

- b. Rodeo Austin will not pay compensation money.

- c. All contestants must be in good standing with the PRCA/WPRA and Rodeo Austin.

iii. Performance Format

1. No Slack

2. No Stock Charges

3. All contestants must be "ready when called upon" by judges and/or Chute Boss (in agreement with judges).

- a. For contestants, the definition of "ready when called" shall be:

- i. **Timed Events:** If in the opinion of the Chute Boss and/or the Judges if a contestant is not "ready when called" the contestant will be subject to a penalty. By definition, "ready

when called" shall mean that the contestant must be riding into the box when the previous animal leaves the arena. If a contestant is the first contestant in team roping and tie-down roping they shall be riding into the box, as instructed by the chute boss and/or judges.

- b. Contestants must take their stock within 45 seconds of receiving the all clear from the designated judge. If the contestant exceeds the time limit, except in case of mechanical failure or a problem with the competition animal in the timed event chute in the opinion of the Judges, he will receive a penalty of \$250. For every 20 seconds over the 45-second limit the fine will be progressively doubled. If a contestant exceeds two (2) minutes in the box it will result in disqualification from the round.

#### 4. Timed Events

- a. Top 56 Contestants per event; 8 contestants per performance
- b. 2 Go-Rounds, back-to-back, perf-to-perf
- c. Top 8 aggregate advance plus splits (not to exceed 10) to the Finals
- d. \$50,400 in Contestant Entry Fees as per the following fee schedule
- e. \$100,000 in Added Money or \$50,000 per event
- f. \$150,400 Total WPRC Timed Event Payout per the following payout schedule
- g. Contestants will compete in drawn order
- h. Contestants must compete in both performances to be eligible to advance to the Finals
- i. At the end of the first 2 go-rounds, the 8 contestants with the fastest aggregate times plus splits (not to exceed 10) will advance to the Finals performance on March 23<sup>rd</sup>. In the event of a tie, all contestants will advance to the finals, but the total number of contestants will not exceed 10. If there is a tie leading to more than 10 contestants in the Finals performance, then contestants that move on will be determined by a draw or coin toss between tied contestants.
- j. At the end of the first 2 go-rounds, if an advancing contestant turns out (including doctor release or visible injury) then the next contestant with the fastest aggregate time in the first 2 go-rounds may move up. If the next contestant is not available; the next contestant with the fastest aggregate time in the first 2 go-rounds may move up. This will continue until all Finals Round spots are filled.
- k. At the end of the first 2 go-rounds, if there is a tie for the last advancing place, all contestants will advance to the finals, but the total number of contestants will not exceed 10. If there is a tie that leading to more than 10 contestants in the Finals performance, then contestants that move on will be determined by a draw or coin toss between tied contestants.
- l. Rodeo Austin Champion
  - i. The Rodeo Austin Event Champion will be based on the fastest aggregate time on 3 runs.
  - ii. At the end of the Finals, if there is a tie in the aggregate, then the Rodeo Austin Event Champion will be determined by fastest time by tied contestants from the Finals performance. If still tied, the Champion will be determined by the single fastest time by tied contestants from the first 2 go-rounds.
- m. No stall reservations. A limited number of stalls are available on a first-come, first-served basis.
- n. Contestants with horses must check in at the Gate 2 entrance to the Fairgrounds and present the following to be admitted entrance. The following guidelines are established in compliance with the Texas Animal Health Commission Regulations governing admission of livestock into fairs and exhibitions and additional rules imposed by

Rodeo Austin to ensure the health and well-being of animals exhibited at the Show. Requirements are subject to change based on updates from the Texas Animal Health Commission.

- o. Certificate of Veterinary Inspection current, issued within thirty (30) days or a valid equine interstate passport or equine identification card, current, issued within six (6) months.
- p. Negative equine infectious anemia (EIA) test (also known as "Coggins Test") within twelve (12) months. In-state origin equine: foals, less than eight months of age, nursing a negative dam are exempt from testing. Test document must be in hand or test results and related information must be shown on the certificate of veterinary inspection. If using an equine passport or equine identification card, the negative EIA test must be within 6 (six) months.
- q. Contestants must abide by Rodeo Austin regulations for entry and exit with animals. Individuals who violate animal entry policies will be subject to immediate ejection from the premises.
- r. Contestants with falsified health papers will be removed from the Rodeo Austin grounds immediately and disqualified from the competition.
- s. If a timed event animal escapes the confines of the Arena when the contestant is still eligible to compete (or there is a re-run for any reason), the flag will be dropped, and contestant must take the next extra in the draw.
- t. Tie-Down Roping
  - i. The jerk down rule will be in place. If a calf is jerked down, the contestant will be disqualified.
  - ii. A jerk down is defined as bringing the animal over backwards between 10 and 2 with the animal landing on his back or head with all four feet in the air.
- u. Barrel Racing
  - i. There will be no preparation, re-work or dragging during the competition; the barrel area will be hand raked after each run.
- v. Breakaway Roping
  - i. Only one loop will be permitted
  - ii. Stock Contractor will provide stock for a minimum of 1/3 of the entered contestants plus extras.
  - iii. Draw to follow PRCA procedures.
  - iv. When a specific WPRA rule does not apply and no approved ground rules are posted, the appropriate PRCA ruling as interpreted by the contest judge shall apply. The decision of the judge shall be final.

## 5. General

- a. Order of Events
  - Bareback Riding
  - Steer Wrestling
  - Team Roping
  - Breakaway Roping
  - Saddle Bronc Riding
  - Tie-Down Roping
  - Barrel Racing
  - Bull Riding
- b. Judges scores/times are official.
- c. Judges will utilize half points.
- d. All other rules will be enforced per the PRCA/WPRA rulebook.
- e. Each contestant must complete and sign a Rodeo Austin Release of Liability, Indemnity and Background Check Agreement and present it to the Rodeo Secretary prior to his/her first competition.

- f. Each contestant will be furnished with a Rodeo Austin back number, which must be worn or displayed in its entirety at all times when in the Competition Arena. If a contestant has an existing patch sponsorship involving the cantle/yoke of the shirt, then the contestant may wear the Rodeo Austin back number immediately below the existing cantle/yoke patch. If a contestant elects to wear a protective vest or jacket then that contestant must wear the Rodeo Austin back number in the same location on the vest or jacket.
- g. In accordance with PRCA Bylaws (B15.1.9), this is to notify that Rodeo Austin will only admit contestants who are entered in the competition to all facilities at no charge. PRCA/WPRA members who are not entered will not be given free admission, nor may they enter any area restricted only to contestants without proper Rodeo Austin credentials.
- h. No family members (including children), guests, escorts, etc. will be allowed in chute or Arena areas.
- i. No dogs will be allowed on the grounds, with the exception of contract acts.
- j. Contestants must enter facilities via Gate 2 off of Decker Lane. Parking is available on a first-come, first-served basis in Lot C and/or Lot D.

**III. 2024 PAYOUT**

a. Added Purse Money

- 1. Rodeo Austin Added Purse Money provided the proposed Rodeo Austin PRCA/WPRA Sanctioning Rider is approved in its entirety by both the PRCA and WPRA.

Bareback	\$50,000
Steer Wrestling	\$50,000
Team Roping	\$100,000
Breakaway Roping	\$50,000
Saddle Bronc	\$50,000
Tie-Down Roping	\$50,000
Barrel Racing	\$50,000
<u>Bull Riding</u>	<u>\$50,000</u>
Total	\$450,000

b. Timed Events

- 1. First Go-Round Payout (Gross / Net), 27 % of Total Payout

i. Per Event

▪ First	\$4,592.17 / \$4,316.64
▪ Second	\$3,993.19 / \$3,753.60
▪ Third	\$3,394.21 / \$3,190.56
▪ Fourth	\$2,795.23 / \$2,627.52
▪ Fifth	\$2,196.26 / \$2,064.48
▪ Sixth	\$1,597.28 / \$1,501.44
▪ Seventh	\$998.30 / \$938.40
▪ <u>Eighth</u>	<u>\$399.32 / \$375.36</u>
▪ Total	\$19,965.96 / \$18,768.00
▪ X 2 events	\$39,931.92 / \$37,536.00

- 2. Second Go-Round Payout (Gross / Net), 27 % of Total Payout

ii. Per Event

▪ First	\$4,592.17 / \$4,316.64
▪ Second	\$3,993.19 / \$3,753.60
▪ Third	\$3,394.21 / \$3,190.56
▪ Fourth	\$2,795.23 / \$2,627.52
▪ Fifth	\$2,196.26 / \$2,064.48
▪ Sixth	\$1,597.28 / \$1,501.44
▪ Seventh	\$998.30 / \$938.40
▪ <u>Eighth</u>	<u>\$399.32 / \$375.36</u>
▪ Total	\$19,965.96 / \$18,768.00

- X 2 events                    \$39,931.92 / \$37,536.00

3. Finals Payout (Gross / Net), 7% of Total Payout

i. Per Event

- First                            \$2,127.66 / \$2,000.00
- Second                        \$1,595.75 / \$1,500.00
- Third                            \$1,063.83 / \$1,000.00
- Fourth                         \$531.92 / \$500.00
- Total                            \$5,319.15 / \$5,000.00
  
- X 2 events                    \$10,638.30 / \$10,000.00

4. Average Payout (Gross / Net), 40% of Total Payout

i. Per Event

- First                            \$6,888.26 / \$6,474.96
- Second                        \$5,989.79 / \$5,630.40
- Third                            \$5,091.32 / \$4,785.84
- Fourth                         \$4,192.85 / \$3,941.28
- Fifth                            \$3,294.38 / \$3,096.72
- Sixth                            \$2,395.91 / \$2,252.16
- Seventh                        \$1,497.45 / \$1,407.60
- Eighth                         \$598.98 / \$563.04
- Total                            \$29,948.94 / \$28,152.00
  
- X 2 events                    \$59,897.87 / \$56,304.00

**5. GRAND TOTAL WPRA TIMED EVENTS PAYOUT    \$150,400 / \$141,376\***

\*PRCA to deduct 6% from each check

d. 2024 Total PRCA/WPRA Payout

i. **GRAND TOTAL PRCA/WPRA PAYOUT (RIDING AND TIMED EVENTS)**

**\$530,000 / \$498,200\***

\*PRCA to deduct 6% from each check

**IV. APPEARANCES, PRESS AND MEDIA**

- i. Contestants agree to be available to Rodeo Austin staff for media interviews during the days/evenings that they are participating in a performance.
- ii. The highest scoring contestant(s) in each event, of each performance, are asked to participate in a minimum one-hour autograph session following each performance.
- i. The top winning contestant(s) in each event must be present for the awards presentation at the conclusion of his/her event during the Finals performance. The event winner(s) must then take a victory lap if Rodeo Austin so chooses.